

# portraits

by STARUP PHOTOGRAPHY



The Portrait  
Process

WHAT TO WEAR FOR  
kids, family  
& teens

## ALSO INSIDE

- LETTERS FROM YOU
- MY PHOTOGRAPHY STORY
- FROM SHOOT TO PRINT

VOL 1 2016  
*complimentary*

# PICTURE THIS



My name is Charlotte Starup - I am a contemporary portrait photographer.

Thank you for your interest in my portrait studio. These pages are filled with information that will help guide you through the portrait process.

You are about to embark on a truly enjoyable journey for you and your family. Commissioning a custom designed portrait is one of the best ways to celebrate the love of family!

My vision is to create an amazing experience for your family and to design a portrait that will not only be part of your home decor but a treasured memory.

There is no "perfect" time to have a portrait created.

You will never regret having a family portrait done - but someday you may regret not having one.

I am looking forward to creating unique, special photographs with you which will remind you of the important milestones in your life for years to come.

Remember your special yesterdays for all your beautiful tomorrows.

Yours,

*Charlotte Starup*



# LETTERS FROM YOU



**SØREN LUND, LEGO**

*I was in the need for corporate pictures for my CV etc. but did not want the typical boring studio headshots. So I went to Charlotte and discussed it with her. Once she understood my needs, she took charge and with a relaxed and humorous attitude she guided me firmly through the photo session. I am very pleased with the outcome and I strongly recommend Charlotte to people who want pictures with an*



**THE TAKIDES FAMILY**

*"Charlotte was so amazing to work with. She suggested a location we would never have thought of for a family portrait it was PERFECT for our family. Our portraits are unique and totally original – a perfect fit for me." - Tanja Takides*



**THE HAGENFELD FAMILY**

*Family photo of six done in no time at all, Charlotte captures all of us laughing....Incredible! Two dogs not even more than 1 year and a puppy Charlotte manages to keep them still and pose in beautiful ways...Charlotte is a natural...born with the gift to take fantastic photos as well as making you feel totally relaxed and enjoying the shooting session with her!*



**THE SEIFERT FAMILY**

*For family pictures we now have worked with Charlotte twice and every time has been a great pleasant experience. Charlotte manages to create a wonderful atmosphere. As a very skilled and creative photographer Charlotte finds the perfect spot outside and always has great ideas. Somehow, she manages to work out the beauty of each individual and to transport this to expressive pictures of memorable moments.*



**THE KAGNES FAMILY**

*When our youngest daughter graduated from MIS two years ago we decided to take some family pictures. We knew of Charlottes work and booked her as our first choice for this important event; our last daughter leaving home. We had two hours with a lots of fun in her studio which resulted in lovely displays now decorating our living room. Despite our girls living scattered around Europe they are fighting and smiling to us every day. Thank for those memories, Charlotte.*



**THE BIRD FAMILY**

*we could not be happier with the photos you took and the various products we purchased. Everyone looks relaxed, happy and natural in all the photos. We will treasure them always. Thank you Charlotte.*

WE'D LOVE TO HEAR FROM YOU! PLEASE SEND YOUR LETTERS TO [INFO@STARUPPHOTO.EU](mailto:INFO@STARUPPHOTO.EU)

# THE PORTRAIT PROCESS

FROM SHOOT



TO PRINT

Here at Starup Photography we honor your schedules, special events and your sessions with a helpful timeline to help you to understand how we are working our hardest to create your treasured memories:

## 2 WEEKS

### BEFORE YOUR SESSION:

*After chatting on the phone or in studio for our pre-consultation to discuss any your specifications and wishes, we send you a portrait information form to fill out all the details most important to you for capturing the best images possible.*



## 2 WEEKS

### AFTER YOUR SESSION:

*We post an online slideshow set to music of the selected photos. The amount of photos vary but expect around 30-50 from a two hour session. Images selected by Charlotte are edited and retouched and will be available for your five day preview period.*

## 2 DAYS

### BEFORE YOUR SESSION:

*We give you a quick check-in call to confirm all the details from our pre-consultation.*



## 2-3 WEEKS

### AFTER YOUR SESSION:

*We organize an in-person order session and meet to pick out your favorite components for your photography groupings in terms of sizes, arrangements and style (please bring all room measurements). We can also use this opportunity to take orders for gifts, albums, and any of the other unique keepsakes we offer.*

## THE DAY OF

### YOUR SESSION:

*When you arrive at the scheduled time, Charlotte will get to know you and your family. Prepare for a wonderful time during our photography session.*



## 5-6 WEEKS

### AFTER YOUR SESSION:

*Your artwork and albums are ready for pickup!*



## COOL AND CALM

Kids are best in the morning when they're at their happiest. Well rested and fed, a calm, fun energy should make for the perfect shoot time for kids and siblings. Lunch, nap times and evenings are generally more complicated times for the optimal portraits, since young ones are often both hungry and tired at this time.

## GET THE LOOK

Decide before the shoot what look you're going for. Where in your home will your portraits be displayed? If in a more formal room, be sure everyone's clothing is coordinated to this look. If the room is less formal and more "family" keep this in mind as well. Furnishings from desired rooms can also be used if the shoot is in-home, guaranteeing a perfect match to your decor.

## HAIR AWARE

Get haircuts at least a week before the shoot. It might take a few days to grow into (or fond of) a hair cut, especially if the scissors went amiss. This buffer allows for some growth, tweaks and perfections to the hair style prior to your session. Do not use a new shampoo or any other product/makeup in order to avoid a potential allergy rash.

## WAXING

If you wax make sure it is done at least two days before as any skin rash is more visible in a photo than in real life.

## CAN'T BUY ME LOVE

Build up the session to children as it really is—a time for fun and togetherness. There's no need for bribes when the event itself is the reward.

## CHILL PILL

Calm your own lens nerves. Relaxed parents have more fun, which helps kids become most comfortable for the best shots.

## PETS ALLOWED

If you bring your pet Sparky to the family shoot, make sure to get some brisk exercise with your pup before coming. This will allow for a (hopefully) slightly calmer canine during your shoot.



# IT'S A DATE!

what to expect the day of your shoot

We're looking forward to your session! This is such an exciting time because we have the opportunity to get to know your wonderful family and capture some fun, exciting photographs for you in the process. All work and no play make for a dour day, so here is what you can expect from Starup Photography:



## LOCATION, LOCATION, LOCATION

*We will discuss where you would like to have your session (we will already have an understanding based on our prior phone chats). We might meet at your home, the local playground, a beautiful green field or the studio. I also scout locations constantly, so I may have some fun, last minute suggestions for you to consider!*

## FUN IS NOT OPTIONAL

*This shoot will be full-on fun, complete with laughs, hugs, play time, and plenty of tickling. There's no manufacturing a good time; when you're with loved ones, exuberance and spontaneity take over for the most natural, exciting images.*



## TIME FLIES

*Please allow one to two hours for our shoot. This will enable us to get the perfect amount of images with variety and allow for an outfit change if needed.*

## FAST FRIENDS

*We work quickly capturing natural images so photography doesn't feel like a chore to even the most cynical toddler. Your Studio Photography delights in providing a super, safe setting for families to have fun!*



## TREATS FOR THE SWEET

*Bring snacks (but don't tell kids). We keep wet napkins in the studio, but be careful for foods that stain clothing! You don't want to ruin that cute top.*

## RAIN, RAIN, GO AWAY

*Outdoor shoots offer the best available light and surroundings for your precious portraits. But if Mother Nature threatens to rain on our parade, don't worry, there are always options:*

**Plan A:** When it's obvious a dire weather forecast is right (for a change), we'll call and reschedule.

**Plan B:** Alternate, available indoor venues.

**Plan C:** Adventurous?

We have the skills and protective gear. If storm chaser weather develops we'll finish the session later.

## The Golden Hour

When scheduling an outdoor portrait session with Starup Photography, you may notice that we recommend shooting during a very precise time of day- generally the last sixty to ninety minutes before the sun has completely set. This special window known to photographers as "The Golden Hour" is the period of time when the light from the sun is at its most perfect. With its long rays diffused across the entire sky, the light creates a flattering glow and shimmer for picture perfect skintones and deliciously warm portraits.

During midday, when every ray of the sun seems to find its way to our delicate, overexposed skin, the shadows created are usually too deep in contrast to the glare. Instead of fighting the harsh light, it's better to schedule outdoor shooting during the Golden Hour when the sun still works its magic—but in our favor.

To determine the Golden Hour in your location, see [www.golden-hour.com](http://www.golden-hour.com).



## Your Style On Display

Is yours a sleek, modern home? A rustic, country abode? No matter your decorating style, Starup Photography assists clients every day with everything from portrait selection suited to your decor, to room planning, to framing and displaying your collection. Our experience in design coupled with a wide variety of products that work with any décor make us the perfect choice for your photography and home decorating needs. Whether yours is a mighty mansion or a cozy cottage, call us today and we'll work together to ensure your portraits are as much at home as you are.

### OUR MOST POPULAR PRINT STYLES

1) If your style is more traditional, we recommend a matted and framed portrait in a classic wood frame or a framed canvas. Our studio carries a variety of fine mat and frame combinations to complement your art and decor.

2) If you change out your art frequently or view your art from a beautiful image box or easel, we recommend our mounted print option. Enjoy your portraits for years to come without worrying about frequent handling.

3) If your style is more free-spirited, artistic, or edgy, or if your decor is modern and minimalist, we recommend the fine art wrapped canvas option or Acrylic Glass.



1 Traditional matted and framed print



2 Loose, mounted display prints



3 Fine art canvas wrapped print



a gift for  
every occasion

Your Startup Photography takes pride in keeping current with new and classic trends in photography today by updating and adding specialty products for memorably stunning gifts and keepsakes throughout the year.

### ACCORDIAN BOOKLI



#### ACCORDIAN ALBUM

Our custom accordion albums are the perfect gift for the friend or family member who has it all. Each little book is printed on a long accordion sheet. It consists of two covers 10x16cm gently embraced by a strip of brown fabric and inside by a Folio 40x12cm printed on HP Indigo ePhoto Fine Art Paper

### ACRYLIC GLAS



#### PICTURE THIS

The extraordinarily thick acrylic block gives your photos a very special presence. More of a decorative object than a frame. Made with 25mm-thick acrylic glass. It brings out the photo's brilliance and depth.

### BOUTIQUE



### PRETTY PRESENTATION

The Boutique Books are printed in Fine Art Papers. The cardboard used to glue the prints has a double thickness, giving greater resistance. Sizes: 10x10, 15x15 and 20x20. The Boutique Boxes can be Personalized with or without Embossing (8 or 16 characters respectively) and white wood frame.



### DELIGHTFUL DESIGN

The acrylic glass stand from makes sure your favourite people and special moments are never far away. There's a perfect place for attractive small formats in any flat - whether on a desk, a bookcase, or a windowsill. The acrylic stand also makes an ideal gift, letting you display portraits, family pictures, or group shots in a refined style without the need for a frame. The photo paper and the polished acrylic glass bring your image to life and ensure it makes a powerful impression. A choice of three different stands lets you find the perfect match for your image: chrome feet, a hidden metal stand, or a transparent acrylic desk frame.



We had so much fun shooting with you!  
You created a very relaxed and fun atmosphere which  
is reflected in the photos.  
Your professional excellence and your positive  
personality made the shooting session very special!  
-Elke Heatzel

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